



ROCKSTAR ENERGY DRINK UPROAR FESTIVAL
TICKETS GO ON SALE TO THE GENERAL PUBLIC BEGINNING JUNE 12

\$20 ALL-IN TICKETS AVAILABLE IN SELECT MARKETS WHILE SUPPLIES LAST

"NO SERVICE FEE JUNE" TICKETS AVAILABLE FOR ALL LIVE NATION
AMPHITHEATER SHOWS

IN AN EFFORT TO MAKE A DIFFERENCE BY HELPING TO SOLVE NATIONAL
CHILD ABDUCTION EPIDEMIC, FESTIVAL TO SUPPORT THE EFFORTS OF
CHILD FIND OF AMERICA

NORTH AMERICAN TOUR FEATURING DISTURBED, AVENGED SEVENFOLD,
STONE SOUR, HALESTORM, HELLYEAH, AIRBOURNE, HAIL THE VILLAIN AND
NEW MEDICINE KICKS OFF AUGUST 17 IN MINNEAPOLIS, MN AND WRAPS
OCTOBER 4 IN MADISON, WI



LOS ANGELES, CA (June 8, 2010) - Tickets for the Rockstar Energy Drink UPROAR Festival go on sale to the general public in select markets beginning June 12th at www.RockstarUproar.com and www.LiveNation.com with a limited number of \$20 All-lawn tickets--no extra fees--available while supplies last. In addition, during the month of June, tickets for shows at all Live Nation amphitheaters are available with no service fees as part of Live Nation's "No Service Fee June." Fans are encouraged to go to www.RockstarUproar.com for special presale ticket opportunities.

All fans who buy tickets to the **Rockstar Energy Drink UPROAR Festival** will have the opportunity to sign up to receive a free digital CD compilation. The compilation includes: Disturbed's "Stricken," Stone Sour's "Come What(ever) May" live, Halestorm's "Familiar Taste of Poison," Hellyeah's "Cowboy Way," Airbourne's "Blonde, Bad And Beautiful," Hail The Villain's "Take Back The Fear" and New Medicine's "Laid."

A limited number of VIP ticket packages are available in each market. For additional information on VIP Packages visit www.RockstarUproar.com and www.LiveNation.com. VIP packages include:

- One ticket located in the first 10 rows of the reserved section or a general admission pit ticket

- Early entry to the venue
- Official VIP tour laminate
- Exclusive access to the Rockstar Lounge
- Specially designed limited edition **UPROAR** Skull Candy headphones
- Exclusive **UPROAR** Zippo Lighter
- Collectible limited edition tour poster
- Official set of **UPROAR** guitar picks

The first annual **Rockstar Energy Drink UPROAR launches** August 17 in Minneapolis, MN and will visit arenas and amphitheatres across North America before wrapping October 4 in Madison, WI. The late summer trek features a stellar active rock lineup including multi-platinum headliner **Disturbed**, who will release their new album Asylum in August. Multi-platinum co-headliner **Avenged Sevenfold** will release their new CD Nightmare July 17, 2010. The main stage will also feature **Stone Sour**, whose new CD Audio Secrecy is set for release this summer, and **Halestorm**. The potent rock lineup for the touring music and lifestyle jaunt also features performances from Jägermeister Second Stage headliners **Hellyeah**, as well as **Airbourne**, **Hail The Villain**, **New Medicine** and the local Jägermeister-sponsored opener in each city. The festival is being produced by John Reese, John Oakes and CAA in conjunction with Live Nation.

The **Rockstar Energy Drink UPROAR Festival** is proud to announce that they've formed an alliance with **Child Find of America**, a national not-for-profit organization dedicated to the prevention and resolution of child abduction. A portion of the proceeds of each **Rockstar Energy Drink UPROAR Festival** ticket sold will go to Child Find of America. In addition, **UPROAR** is launching an awareness campaign that will include wrapping the tour's semi trucks with images of missing children, providing nationwide exposure on major highways throughout North America for over six weeks; a text-to-donate campaign; as well as social media outreach to bring safety messages and images of missing children to rock music lovers worldwide. Child Find of America--which celebrates its 30th anniversary this year--will also have an onsite presence at each festival date.

UPROAR is honored to announce that Corey Taylor--vocalist of **Slipknot** and **UPROAR** artist **Stone Sour**--has offered his assistance with the Child Find of America awareness campaign on this summer's **Rockstar Energy Drink UPROAR Festival**. Corey will be featured in a two-minute public service announcement that will reach tens of thousands of rock fans across North America, warning them of the dangers and perils of child abduction, running away and providing information on what people can do to help.

According to Child Find, every day 2,300 children are reported missing in America. Missing children can be victims of family abduction, non-family abduction or they can be runaways. Child Find offers families various services including free investigation and location services, free kidnapping prevention programs, free referral and support services and free mediation services for parental abduction cases. Each year, Child Find of America receives between 15,000-20,000 calls for help from searching parents, family members, law enforcement and other agencies, children and educators. Their efforts positively impact thousands of children and directly bring more than 400 children to a safe and legal environment every year. More information on Child Find of America can be found at www.childfindofamerica.org, and details about what you can do to help will be posted at www.RockstarUproar.com in the coming weeks.

"I have three daughters and they are the most important thing in my life," says John Reese, Producer of **UPROAR**. "After the Chelsea King tragedy we made a conscious decision that we were going to make strong efforts to help ensure that something like that doesn't happen again.

Working with and supporting Child Find of America is something that is very near and dear to our hearts.”

Donna Linder, Executive Director of Child Find of America, explains: “We’re very excited by this great opportunity to increase awareness and knowledge about the issue of missing children to the general public, as well as opening an avenue to offer prevention and safety tips to a difficult-to-reach age demographic. The passion and energy the **UPROAR** team has expressed has been incredible and their generosity is deeply appreciated.”

The current tour dates are as follows. Tour dates listed with an asterisk are Live Nation amphitheaters with no service fee tickets available for the entire month of June as part of Live Nation’s “No Service Fee June.” For complete ticket and tour information visit www.RockstarUproar.com and www.LiveNation.com.

No service fee tickets available while supplies last. Parking, shipping and other non “service fee” costs may apply. Amphitheatres only.

<u>Date</u>	<u>City</u>	<u>Venue</u>
Tue 8/17	Minneapolis, MN	Target Center
Wed 8/18	Kansas City, KS	Capitol Federal Park at Sandstone
Fri 8/20	Omaha, NE	WestFair Amphitheater
Sat 8/21	Chicago, IL	First Midwest Bank Amphitheatre*
Sun 8/22	Buffalo, NY	Darien Lake Performing Arts Center*
Tue 8/24	Columbus, OH	LC Outdoor Amphitheatre
Wed 8/25	Toronto, ON	Molson Canadian Amphitheatre*
Fri 8/27	Scranton, PA	Toyota Pavilion at Montage Mountain*
Sat 8/28	Saratoga Springs, NY	Saratoga Performing Arts Center*
Sun 8/29	New York, NY metro area	TBA
Tue 8/31	Washington, DC	Jiffy Lube Live*
Wed 9/1	Charlotte, NC	Verizon Wireless Amphitheater*
Fri 9/3	Birmingham, AL	Verizon Wireless Music Center*
Sat 9/4	Atlanta, GA	Aarons Amphitheatre at Lakewood*
Sun 9/5	Tampa, FL	Ford Amphitheatre*
Wed 9/8	Tulsa, OK	BOK Center
Fri 9/10	Dallas, TX	Superpages.com Center*
Sat 9/11	Corpus Christi, TX	Concrete Street Amphitheater
Sun 9/12	Houston, TX	Cynthia Woods Mitchell Pavilion
Tue 9/14	Denver, CO	Comfort Dental Amphitheatre*
Wed 9/15	Salt Lake City, UT	USANA Amphitheatre
Fri 9/17	Irvine, CA	Verizon Wireless Amphitheater*
Sat 9/18	San Diego, CA	Cricket Wireless Amphitheatre*
Sun 9/19	Tempe, AZ	Tempe Beach Park Amphitheatre
Tue 9/21	Bakersfield, CA	Rabobank Arena
Wed 9/22	Sacramento, CA	Sleep Train Amphitheatre*
Fri 9/24	Spokane, WA	Greyhound Park
Sat 9/25	Seattle, WA	White River Amphitheatre*
Sun 9/26	Vancouver, BC	Pacific Coliseum
Tue 9/28	Edmonton, AB	Rexall Place
Wed 9/29	Calgary, AB	Saddledome
Thur 9/30	Saskatoon, SK	Credit Union Centre
Sat 10/2	Winnipeg, MB	MTS Centre
Sun 10/3	Fargo, ND	Fargodome
Mon 10/4	Madison, WI	Alliant Energy Center Memorial Coliseum

*Indicates a Live Nation Amphitheater and inclusion in “No Service Fee June”

About Child Find of America, Inc.

Child Find was founded in 1980 by the mother of a missing child in upstate New York, when there was limited law enforcement response to missing children and no laws about parental/family abduction. Little was understood about the devastation child abduction has on the child. Child Find has played a significant role in the creation of laws that now make all forms of child abduction a crime, in the establishment of a national clearinghouse to assist law enforcement in their investigations, in the establishment of May 25th as National Missing Children's Day and in the increased media attention given to missing children cases.

The **Rockstar Energy Drink UPROAR Festival** is made possible through the support of our sponsors including Rockstar Energy Drink, Best Buy, Guitar Player Magazine, The Marines, Skull Candy featuring their “2xl Disturbed buds,” Jägermeister USA, Jägermeister Canada, www.DiNGLiFE.com, and Schecter Guitars who will offer the chance to win “the guitars off the backs of Avenged Sevenfold and Disturbed.”

About Live Nation Entertainment:

Live Nation Entertainment (NYSE-LYV) is the largest live entertainment company in the world, consisting of five businesses: concert promotion and venue operations, sponsorship, ticketing solutions, e-commerce and artist management. Live Nation seeks to innovate and enhance the live entertainment experience for artists and fans: before, during and after the show. In 2009, Live Nation sold 140 million tickets, promoted 21,000 concerts, partnered with 850 sponsors and averaged 25 million unique monthly users of its e-commerce sites. For additional information, visit www.livenation.com/investors.

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